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ARTISPHERE ACCEPTING VISUAL ARTIST APPLICATIONS FOR 2011 FESTIVAL

[Greenville, SC] *Artisphere* announces the 2011 Festival call for visual artist entries. *Artisphere* is scheduled to take place May 13 – 15, 2011 in the historic West End District of Downtown Greenville, SC. Artists may apply in 17 different categories including Jewelry-Precious, Jewelry-Semi Precious, Watercolor, Photography, 2D and 3D Mixed Media to name just a few.

Visual artist applications for the 2011 Festival will be available online beginning Friday, August 6. Completed applications must be submitted by Thursday, October 21. Digital applications can be submitted online through the Zapplication website at www.zapplication.org. Artists who wish to apply using a paper application may do so for an additional fee. Paper applications will be available for download on the *Artisphere* website at www.artisphere.us beginning Friday, August 6 and are due by Thursday, October 7.

After receiving a record high 682 visual artist applications for the 2010 Festival and a Top Ten ranking in *Greg Lawler's Art Fair Sourcebook*, *Artisphere* organizers expect to receive over 700 applications for the 2011 event.

"Last year's pool of applicants was exceptional and we anticipate the quality of the group will continue to escalate as the Festival garners further national recognition," stated Stephanie Norris, Artist and *Artisphere* Visual Arts Chair.

A jury panel of four art professionals will review and score all applicants in a blind jury process on Saturday, November 13. The 2011 jury review panel includes: Karen Green, *Gallery Director, Arrowmont School of Arts & Crafts, Gatlinburg, TN*, Katie Lee, *Assistant Director of the Center for Craft, Creativity & Design, Asheville, NC*, Todd McDonald, *Assistant Professor of Art & Painting, Clemson University, Clemson, SC*, and Danielle Miller-Gilliam, *South Carolina Jewelry and Metal Artist and Designer, Greenville, SC*. Full bios for the 2011 *Artisphere* jury review panel are available at www.artisphere.us.

For more information on how to apply to *Artisphere* contact Liz Rundorff Smith, *Artisphere* Program Director at 271-9355 or liz@greenvillearts.com.

Artisphere is a 501 (c) (3) not for profit organization. For more information visit www.artisphere.us.

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